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| **BUSINESS CASE** | |
| **Proposed Project** | A movie reviewing site is planning to make. |
| **Date Produced** | 10/11/2021 |
| **Background** | The purpose of our site is to allow users to have fun looking for new movies to watch and to find a movie that they will enjoy watching, either by themselves or with friends and family. Our site will be for those who don't like advertisements getting in the way of looking for entertainment, and who want reviews from real people who just watch movies for the love of it, not official reviewers at large media organizations who have ties to the industry. |
| **Business Need/ Opportunity** | Our site will be for people who don't want to be harassed in an attempt to get them to buy a premium subscription service just to see reviews for new movies. |
| **Options** | The highest quality of movie source  A nice server |
| **Cost-Benefit Analysis** | |
| The highest movie sources: good for brand recognition, more attractive for high end users. Everything about quality | |
| Nice server: Smoother interaction, stable service. Same as above, all about quality. | |
| **Recommendation** | |
| So far so good | |